

Junior Achievement South Africa (JASA)

JASA offers a range of education programmes to school-going children and teenagers from all communities. The purpose of JASA is to prepare young people for life after school by teaching them entrepreneurial and life skills through practical business experience. Grade 10, 11 and 12 learners are equipped with the necessary skills to establish a business, improve their employability and improve their capacity to enter tertiary level education, specifically in business, management and commercial disciplines. Deloitte funded programme participation for 35 learners in KwaZulu-Natal and two businesses were created from this group. Impressively, both businesses were able to pay off all their costs and pay dividends and bonuses by the end of the programme, recording net profits of 14.7% and 17.4% respectively.